



Introduction



Discussion topics



Practicalities

Be one of eight specially invited members of Ellab's Customer Advisory Board

14th of September 2023

Global Expertise with Local Reach





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We are pleased to invite you to join **Ellab's Customer Advisory Board**, a network of 8 specially invited **stakeholders** and key **opinion leaders** from Ellab's network. The event will be a full day session followed by dinner in the evening, allowing ample time for discussion and networking.

As a member of this exclusive group, you will have the opportunity to:

- **Share knowledge** - Participate in discussions on market trends and other key strategic topics related to our industry with other thought leaders in the field
- **Build Network** - Meet with peers and develop relationships with other industry experts in the biotech & pharma industry
- **Explore technologies** - Learn about on the latest developments and innovations in thermal validation, environmental monitoring, and quality control from keynote speakers
- **Shape Ellab's Strategy** - Collaborate with Ellab to help shape the future of our industry





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“Together we build confidence in consumer safety” is our purpose as a company. This means that Ellab is committed to staying close to you and your needs. During the event we’ll discuss several topics that will be key in forming our strategy and fulfill our purpose to you.

- **Market Trends** - This topic will explore emerging trends and changes that are driving innovation in the industry. We will discuss the implications of these trends and how Ellab can provide solutions for the future.
- **Validation & Monitoring Best Practice** - In this session each member will present their best practices and future needs in relation to our solutions. We aim to identify ways to optimize our solutions & services to your needs.
- **Artificial Intelligence with Pietro Casella** - Join us, along with Pietro Casella, to explore the latest AI trends. Discover the advantages and challenges of adopting this game-changing technology, & discuss how they can be applied to our industry.



EQT

Pietro Casella

Chief Architect of EQT Motherbrain and former Spotify Digitization Expert





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14th of September 2023



[Ellab A/S, Trollesminde Alle 25, 3400 Hillerød](#)



Accommodation

[Tivoli Hotel](#), Arni Magnussons Gade 2, 1577, Copenhagen



Agenda

Time	Schedule
9.00 - 9.30	Welcome and introductions
9.30 - 10.30	Market Trends
10.30 - 12.00	Validation & Monitoring Best Practice
12.00 - 12.30	Lunch
12.30 - 15.00	Validation & Monitoring Best Practice
15.00 - 17.00	Artificial Intelligence with Pietro Casella
19.00	Dinner at Tivoli

Expenses

Accommodation at Tivoli Hotel & Dinner covered by Ellab

Contact

Please, reach out to Oliver Gamtofte, oga@ellab.com to express interest



Validation Solutions



Monitoring Solutions



Field Services & Consulting